

1. We would like to collect your consent within this form to use your data. This data includes **any information that can be used to identify you**, such as your name, date of birth, health information, or image. **This can be used for our marketing, fundraising and campaigning** within still images, quotes, blogs, audio and video footage. Your data will be processed in line with UK GDPR and PECR. Please see our privacy notice for how we manage your data: [Leonard Cheshire Privacy Notice](#)

2. Please note that **once your data is published** on internet-based or print platforms, **it cannot always be recalled**. Data published online is likely to be used on the websites of Leonard Cheshire and our partners, and on social media platforms such as Facebook and X. This data will be visible to anyone who uses these websites.

3. Leonard Cheshire will hold the most recent version of this form. If you would like to change your details, request a copy of anything that your data is used in, or withdraw your consent for future use of your data, **you can do this at any time** by speaking to your contact at Leonard Cheshire, emailing marketinghelp@leonardcheshire.org, by phone: 020 3242 0200 or by post to “[Your Contact’s name], Leonard Cheshire, Regus, The News Building, 3rd Floor, 3 London Bridge Street, London, SE1 9SG”.

A glossary of terms used in this form accompanies this document.

Please complete all applicable sections below:

I am completing this for myself I am completing this for someone else

Please tick the boxes to consent to your data being used for:

Marketing (Internal and External):

Fundraising Recruitment Programmes Services Training Materials

Campaigns (Including Informing Policy)

or

All purposes (all of the above)

By ticking these boxes you understand that if used, still images, quotes, blogs, audio and video footage that may identify you:

- Will become part of Leonard Cheshire’s database of materials, **accessible to all Leonard Cheshire staff and authorised third parties**.
- Will belong to Leonard Cheshire and be used by them and their partners, subject to minor changes, within and outside the UK
- Will be held for **4 years**, unless you request otherwise
- May still be available in the public domain even if you revoke your consent for further use
- May be used on social media, video and podcast hosting platforms, websites, newspapers, magazines, journals, blog platforms, reports, marketing materials, digital asset management sites and more

1. Your full name:

2. How to identify you on published materials:

- Full name First name only Anonymous

3. To help us ensure your content is used in a way that reflects your relationship with us, are you:

- Supported by Leonard Cheshire A media supporter
 A Leonard Cheshire supporter Other (e.g. "staff" - Please specify):

4. If we need to contact you, how would you like us to get in touch? Select all that apply and include relevant details:

- Letter
 Email
 Phone
 Via your Leonard Cheshire contact

5. If you have any comments or restrictions you would like to place on the materials, please state them here: (e.g. restriction from certain platforms)

6. Leonard Cheshire does not process the data of individuals under the age of 18. Your date of birth will help us to identify you. Please enter your date of birth here, (dd/mm/yyyy):

Please sign and date below:

Your signature, typed or digital:

Today's date:

When completed, please return this form:

By emailing to marketinghelp@leonardcheshire.org, by post to [Your Contact's name], Leonard Cheshire, Regus, The News Building, 3rd Floor, 3 London Bridge Street, London, SE1 9SG or by handing it to your contact at Leonard Cheshire.