Impact on organisations and the public – Theory of change

Our actions

- We champion rights, promote inclusive behaviours and challenge discrimination
- We campaign and use our influence to increase access to education, employment, transport and buildings
- We work with organisations to foster inclusive practices
- We promote inclusive innovation in technology, products and services

Our interim outcomes

- Individuals are more aware of the need to behave inclusively
- More individuals are motivated (have the desire) to change their behaviours
- More individuals know what they can do to be more inclusive

Our longer-term outcomes

- Individuals take actions to be more inclusive and increase awareness
- More organisations take actions to develop policies to become increasingly inclusive
- More organisations know what they can do to be more inclusive

Our aims

- The public adopts inclusive behaviours towards people with disabilities
- Communities are fully accessible – including homes, public spaces and transport
- A fair and inclusive world, where everyone can live as they choose

Line of accountability

We work with organisations including:

- Education providers
- Employers
- Transport providers
- Public buildings
- Public services
- Technology providers

Identify and engage organisations including:

- Disabled People’s Organisations (DPOs)

Organisations are more aware of the need for inclusivity

More organisations have the desire to make changes to become inclusive

More organisations know what they can do to be more inclusive

Provide technical advice, guidance and support to implement changes

Reinforce to sustain change: more organisations embed, and continue to develop, inclusive practices and behaviours

More organisations know what they can do to be more inclusive

More organisations take actions to establish practices to become increasingly inclusive

* Outcome from Theory of change for individuals feeds in: ‘Disabled people are better able to influence organisations and services’