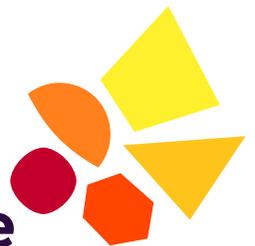


**Does your
workplace
work
for all?**

**Join our
network and
help make
a world of
difference**

**Work
for
All**

**Leonard
Cheshire**



Job satisfaction means different things to different people, yet research shows that the ability to use your skills in meaningful work is hugely important to the majority of people in business across the UK*.

But what happens if you can't get a job in the first place? Or if something happens that changes your circumstances while you're working?

That's the reality for thousands of bright, talented disabled people across the UK who are overlooked by employers time and again.

We want to change that – and we need your help.

*Source: CIPD, UK Working Lives Survey 2018

Introducing Work for All

Work for All is a new initiative designed to support local businesses to be more inclusive and diverse employers.

By becoming a partner you can support us to fundraise for local projects in your area and play an active role in your community.

And for your business, it's an opportunity to boost your commitment to social responsibility - improving your employees' understanding of disability, connecting with other local firms, sharing skills and accessing new talent. You can even find out about how to volunteer.



How big an impact can you make at work?

Work for All can make a real difference to you as a business – as well as giving disabled people in your area the opportunity to play a full and active role in the local community.

But don't just take our word for it – here's what some of our network have said...

““““

We have been working with Leonard Cheshire to provide Can Do, a skills development programme for young people with additional needs in our local community. We have really enjoyed seeing the great work they do, helping young people to achieve a City & Guilds certificate or an SQA personal achievement award. It's been great to get involved at branch level too, our partners have really enjoyed supporting Can Do and we're continuing to explore ways we can make a difference with Leonard Cheshire.

Carole Hartley, Partner & Community Liaison Coordinator, John Lewis & Partners



““““

Having seen our support facilitate a community choir project to unite those with and without disabilities in music, friendship and joy, we're continuing to explore ways we can make a difference with Leonard Cheshire

Jenny Bell, Head of Operations, Corkills Motor Group

““““

As an organisation committed to making a difference in our local communities through volunteering and charity partnerships, we are delighted to be supporting Leonard Cheshire in Surrey. We hope our funding can play a small part in giving local young disabled people access to training and the learning and development opportunities they deserve - enhancing life skills and independence.

Susan Sanderson, HR, Unum



Why does Work for All matter?

The facts...

**1 in 5
individuals**

of working age in the UK are disabled or have a long-term health condition.

**92% of
millennials**

would consider the social responsibility of an organisation when applying for a job.

**81% of
consumers**

are more likely to purchase from a business with a year-round philanthropic agenda.

*Source Leonard Cheshire 2018

Why partner with us?

Leonard Cheshire is a leading disability charity that supports people to live, learn and work as independently as they choose – whatever their ability – across the UK and internationally.

We know that when disabled people are given the opportunity to pursue their own career aspirations and live independently it makes a big difference. And for you, harnessing their skills will improve understanding about disability, enhance your employees' engagement with your business and encourage potential customers to choose you.



Join Work for All so that more disabled people can:

Live

in their local community

We offer supported living, day centres, home visits and 24/7 residential nursing care through our community approach.

Learn

in their local community

We help disabled people aged 16-35 to get involved in their local communities through skills-based programmes. We support them to build their confidence through bespoke volunteering projects providing them with skills which will help them in the future.

Work

in their local community

We run a variety of programmes partnering young disabled people, graduates and school students with employers like you. We offer advice, mentoring and guidance to the participants and provide businesses with training and support around employing disabled people.

By becoming a partner, we'll take the time to get to know you so we can make sure your involvement in **Work for All** works for your business.

What's in it for you?

Become a **Work for All** charity partner and you'll get a range of bespoke benefits:

- **Disability training for your employees** – helping them understand what it takes to work in a truly inclusive and accessible workplace.
- **Be part of our Work For All network** – connect with other local businesses, share learnings and explore opportunities to work together.
- **Access to our employment programmes** – giving disabled people the opportunity to contribute to your business.
- **Opportunities to volunteer** – enabling your employees to get involved in local projects for the benefit of your wider community.
- **A Work for All fundraising pack** – containing all sorts of ideas, advice and support, from fundraising, media promotion, PR to employee giveaways, to help you maximise your involvement and staff engagement.

Ready to make your workplace Work for All?

Drop us an email to take your first step to becoming a **Work for All** charity partner:

workforall@leonardcheshire.org

Partner with us and we'll be with you every step of the way as we get your employees and customers engaged, raise more funds and together make a world of difference.

